

PARTNERSHIP AND EXHIBITION OPPORTUNITIES AT A GLANCE

	Number Available	Investment EUR inclusive VAT
Individual Opportunities		
Social Media Package (FB, TW, IG, LI)		
Pre-congress	6 posts April till July	EUR 1 000
During the congress	1 post per congress	EUR 800
Post-congress	2 post after the Congress	EUR 500
Newsletter - banner 600 x 250 px		
Pre-congress	8 newsletters April - May	EUR 1 000
	8 newsletters June - July	EUR 2 200
	1 newsletter April - May	EUR 200
	1 newsletter June - July	EUR 400
Post-congress	1 newsletter	EUR 400
Congress Online App Announcements		
1 Pre-congress		EUR 300
1 During congress		EUR 600
1 Post-congress		EUR 300
Virtual studio (shared on the web, social media, and newsletter)		
Logo in one interview with special congress guest		EUR 1 000
15 sec sponsored spot before an interview with special congress hosts		EUR 1 500
Webpage banners		
Pre-congress for one week		EUR 300
for one month		EUR 600
Post-congress for one week		EUR 300
for one month		EUR 600



One day partnership during the congress		
Premium web banner, logo on the online platform, announcement	Limited to 2 per day	EUR 1 450
Standard web banner	Limited to 3 per day	EUR 630

Social Events		
Welcome Reception	Exclusive	EUR 7 500
Congress Presidential Evening	Exclusive	EUR 5 000
ICP 2020+ Congress Party	Exclusive	EUR 7 500
Business Breakfast	Limited to 5 only	EUR 1 500
Virtual Sponsored Social Lounge /up to 25 people/	Limited 2 per day	EUR 1 500

Educational		
International State of the Art Speaker	Limited opportunities	EUR 2 500
Local State of the Art Speaker	Limited opportunities	EUR 1 500
Partner recognition (Invited components Keynote Address or Invited Symposium)	Limited opportunities	EUR 1 800
Sponsored Live session - 15 min		EUR 2 500
Sponsored Content - 3 min spot included within the programme		EUR 2 000
ICP 2020+ Virtual Studio Interview		EUR 3 000

Delegate Reach		
Congress Bag Partner	Exclusive	EUR 5 000
Name Badge and Lanyard Partner	Exclusive	EUR 5 000
Congress App Partner	Exclusive	EUR 6 500
Congress Note Pads and Pens/Pencils	Exclusive	EUR 3 000

Advertising		
Bag Insert	Multiple	EUR 1 300
Advertisement in Congress Book 1 page	Limited	EUR 1 500
Advertisement in Congress Book 1/2 page	Limited	EUR 800

Exhibition		
Exhibition booth 6m2 on-site+on-line	Multiple	EUR 2 000
Virtual Exhibit Booth 6 months	Multiple	EUR 1 500